



# Cut **your** phone bill with **one system**

A guide for **small businesses**

# Introduction

A big part of running a small business is staying connected. Your team needs you, your customers need you, and so do suppliers. But keeping everyone in the loop can get expensive fast—phone contracts, mobile plans, internet, various apps, maybe even a clunky desk phone collecting dust. And let's not forget about the cost of data. It's a lot. And not just in money—it's the headache of managing it all as well. Fortunately, there's a way to make it easier for yourself and the team while saving some cash. It's called a unified communication system, and it's a game changer for businesses. Let's break it down, along with the components that can improve it.



# An all-in-one lifesaver



Imagine having all your communication stuff—calls, video meetings, messages, even emails if you want—in one place. No more flipping between apps or juggling contracts. That's what a unified communication setup offers. And a great example of this is Microsoft Teams. Not only can it give you everything you need in terms of communication, but it's also affordable and straightforward. With it, you can:

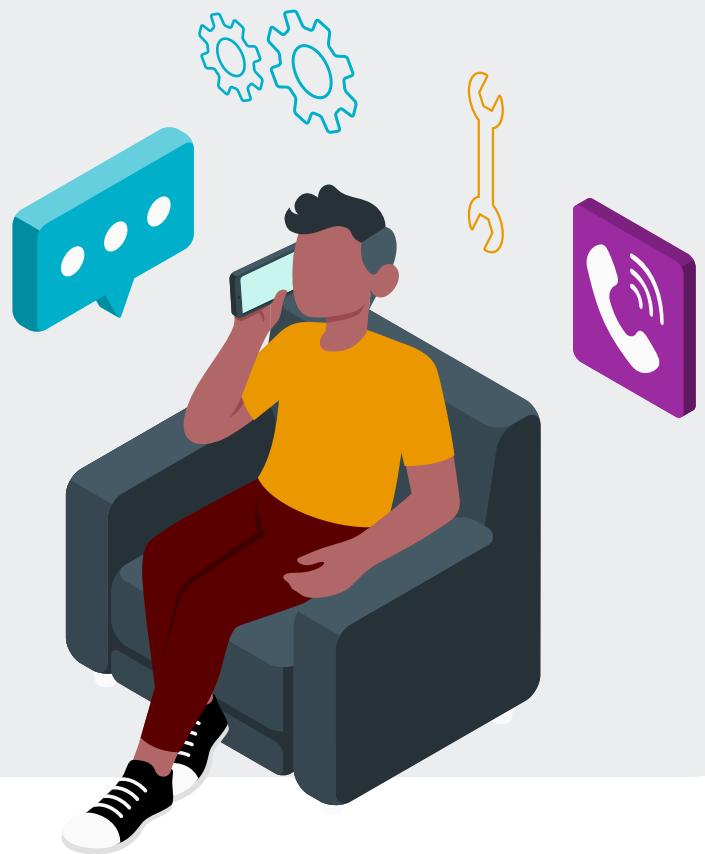
Make and receive business calls without a landline (goodbye, old-school phone bills).

Host video meetings with clients or your team, no extra software needed.

Have text chats with your team instantly.

Use it anywhere, and on any device—your laptop, phone, whatever's handy.

These core features already help reduce costs by replacing multiple tools with a single, streamlined system. But the real savings come from how a unified communication system optimizes call management, removes the need for extra hardware, and ensures your team is using the most cost-effective way to stay connected. Let's break down the key components that make this possible.



## 1. VoIP: Calls over the internet, not over the budget

VoIP (Voice over Internet Protocol) sounds techy—but all it is, is a technology that allows you to make calls using your internet instead of a traditional phone line.

### Picture this:

No more being tied to a desk phone or racking up mobile minutes. Your team can make calls from their laptops or personal phones whether they're in the office or not—as long as there's Wi-Fi or data.

### Why it's a win:

You're not paying for pricey phone networks anymore. Calls over the internet are about 67% cheaper than traditional cellular calls. It's like cutting a big chunk of your bill without losing a thing.

## 2. Cloud PBX: Fancy phone features, no fancy hardware

PBX is that old-school phone system big companies use—think “Press 1 for sales, 2 for support.” Now a Cloud PBX does all that, but it lives online, not in some dusty box in your office. You get call routing, voicemail, extensions, even an auto-attendant to sound professional, all without buying a single piece of equipment.

### Why it's a win:

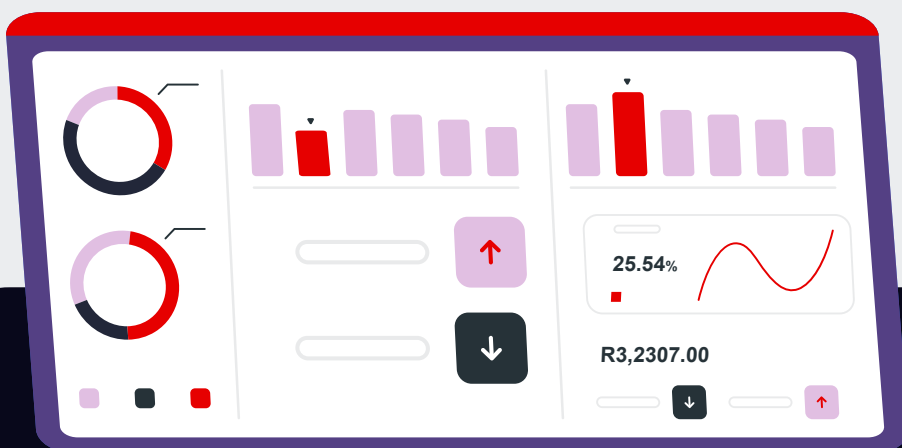
No hardware means no upfront costs or repair bills. It's all in the cloud, so you save money and still look legitimate to your customers.

### 3. Call analytics & reporting: Spot the expenses

If your business is making lots of calls, but you're not sure where the costs are adding up, call analytics and reporting in Microsoft Teams helps you track who is making calls, how long they last, and whether they're happening over VoIP or expensive mobile networks. This gives you the data you need to cut unnecessary costs and make sure calls are handled efficiently.

#### Why it's a win:

You can spot costly call habits—like employees making mobile calls instead of using VoIP—and adjust how your team communicates to reduce phone expenses without affecting productivity.



## Let's wrap up

Running a small business is hard enough without communication costs eating into your profits. That's why having a unified communications setup—like Microsoft Teams—makes sense. It brings everything together, making it easier to manage calls, messages, and meetings while keeping costs in check.

With VoIP cutting phone bills, Cloud PBX handling calls efficiently, and Call Analytics helping you track and reduce unnecessary expenses, you have a complete system that keeps your business connected without overspending.

So, ask yourself, if there's a smart and affordable way to communicate, why not get it? You deserve that.

